

The Dragonfly Show



Dates: Opening Night – November 1st, 2019
6pm-9pm
Ongoing Exhibition through December 1st

Location: The Dragonfly Art Studio
1703 Colley Ave
Norfolk, VA 23517

Awards:

Best in Show:	\$500
Second Place:	\$250
Third Place:	\$100
Honorable Mentions:	\$50
(2 awarded)	
People's Choice Award:	\$250
Emerging Artist	\$250

Presented by: The Dragonfly Art Studio & Granby Arts LLC

Cost: Artist Entrant's Fee: \$30
Emerging Artist/Student Entrant's Fee: \$15



For information please visit www.thedragonflyartstudio.com

Sponsorship Highlights



During the event, and for the months leading up to the event, you are given the opportunity to promote your image and your product. Depending on your level of sponsorship, your company will benefit from many of the following event-related promotions and exposure:

- Advertising in the Event Program
- Promotional material display opportunities
- Sampling or coupon distribution opportunities
- Use of logo & message in product promotion and marketing collateral
- High visibility signage at event location (Colley Ave)
- Company name, logo and website link on Dragonfly Art Studio website and event emails
- Social media event promotion
- Flyers & Posters



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SPONSORSHIP OPTIONS



Presenting Sponsor - \$3000 (only one available)

- “[Your business name] presents...The Dragonfly Show” printed on all promotional materials, including front of tee shirt
- Logo displayed on gallery storefront window
- Company name listed on sponsor banner at the event
- Centerfold 2-page color ad in the event program
- Logo on print marketing
- Table for promotion samples at event
- Recognition on all event marketing collateral as presenting sponsor
- Logo and link will appear on The Dragonfly Art Studio website
- Bi-weekly Facebook posts to event & Dragonfly Art Studio Facebook main page featuring company info & logo



Premier Sponsor - \$1850 (only three available)

- Full back page or inside front cover ad in event program
- Company name listed on “Sponsor Banner” at the event
- Logo displayed on gallery storefront window
- Logo on print marketing
- Logo with premier placement back of event tee shirt
- Promotional signage throughout gallery during show
- Sponsor table availability
- Logo and link will appear on The Dragonfly Art Studio website
- Weekly Facebook posts to event & Dragonfly Art Studio Facebook main page featuring company info & logo

Platinum Sponsor - \$1250

- Full inside page ad in event program
- Logo displayed on gallery storefront window at street level
- Company name listed on “Sponsor Banner” at the event
- Logo on print marketing
- Promotional signage throughout gallery during show
- Logo on back of event tee shirt
- Sponsor table availability
- Logo and link will appear on The Dragonfly Art Studio website

Gold Sponsor - \$700

- ½ page ad in event program
- Logo displayed on gallery storefront window
- Company name listed on "Sponsor Banner" at the event
- Logo on print marketing
- Logo on back of event tee shirt
- Advertising on food table
- Logo and link will appear on The Dragonfly Art Studio website



Silver Sponsor - \$500

- ¼ page ad in event program
- Logo displayed on gallery storefront window
- Company name listed on "Sponsor Banner" at the event
- Logo on print marketing
- Logo on back of event tee shirt
- Logo and link will appear on The Dragonfly Art Studio website



Bronze Sponsor - \$250

- Company name listed on "Sponsor Banner" at the event
- 3-line in event program
- Logo on print marketing
- Logo on back of event tee shirt
- Logo and link will appear on The Dragonfly Art Studio website

Sponsor - \$200

- Logo on pre event ads and promotions; Call for Artist; sponsorship packet
- Logo and link will appear on The Dragonfly Art Studio website
- Window display and business card display
- Social Media

For more information, please fill out the form below and email to info@TheDragonflyArtStudio.com



Yes, I am interested in sponsoring The Dragonfly Show



\$3000 Presenting Sponsorship Level



\$1850 Premier Sponsorship Level



\$1250 Platinum Sponsorship Level



\$700 Gold Sponsorship Level



\$500 Silver Sponsorship Level



\$250 Bronze Sponsorship Level



\$200 Basic Sponsorship Level



Name: _____

Company/
Organization
Name: _____

Address: _____

Email: _____

Phone : _____

or visit <http://TheDragonflyArtStudio.com>